

Introducing the 2011 SLK-Class.

For more information, please visit www.mbusa.com/slk-class

# Open it up and magic happens. It transforms you.

What drives us to reach for the sun and the stars when we engineer a sports car? The fundamental belief that the magnetism of the sky above is as elemental to driving as the gravitational pull of the road below. The magic of the SLK-Class is not just that it converts from a muscular hardtop coupe to a windswept open roadster in just 22 seconds. Its race-bred performance and style transform you as well. A glimpse of its sculpted bodywork ignites your senses. Free-revving V-6 power turns fuel and air into an immediate endorphin rush. Favorite roads unveil new rewards as the tires bite into every corner. And when the setting sun or turning leaves send other sports cars scurrying home, an available virtual scarf lets you drive on with the top down. From the first twist of the key to the last bend in the road, the spellbinding 2011 SLK-Class is eager to reveal its racing soul. And yours.







## Inspired by the finish line, since racing began.

**Performance pedigree.** Only one automaker can claim winning the first car race in history as part of its own lineage. But rather than looking back, Mercedes-Benz prefers to keep making new history. For the SLK-Class, racing is more than a styling inspiration. It also served as the official pace car of Formula 1, and is engineered to bring track-honed performance to the open road—with a choice of powerful V-6 engines, athletic handling, newly standard Sport lower body styling, and its signature retractable hardtop. Whether carving through corners or slicing through the wind, the SLK-Class has the power, poise and precision to honor its motorsports heritage.







Fast forward. A 228-hp V-6 rushes the SLK 300 from 0 to 60 mph in a mere 6.1 seconds. The SLK 350's 300-hp V-6, decked in a red-accented engine cover, races you there in just 5.4 seconds. Continuously variable timing of their 24 valves helps both engines generate abundant torque.

**Slick shifting.** Standard on the SLK 350 and an SLK 300 option, a driver-adaptive 7-speed automatic transmission features Touch Shift control. The optional Sport Packages add steering-wheel-mounted paddle shifters. A short-throw 6-speed manual gearbox is standard on the SLK 300.

**Functional flash.** The futuristic, Formula 1-inspired nose is set off by seductive darkened headlamp inlays, further accented by chrome grille fins on the SLK 350. The optional Lighting Package pierces the night with Bi-Xenon headlamps and corner-illuminating foglamps.

## As the top disappears, the engineering is revealed.

Innovation from the inside out. Press a button and the hardtop of the SLK-Class stashes away in a matter of seconds. Even more noteworthy is what doesn't vanish in the process. The rear window articulates 150° as the top folds, preserving two-thirds of the trunk space and all of the car's sporty proportions. Also on display: the enduring Mercedes-Benz devotion to safety. Dual roll bars² are formed from micro-alloy steel and welded to the SLK body—itself a structure that's been strategically reinforced with magnesium, aluminum and high-strength steel, including oval steel tubes in the windshield pillars. And while you can't see the SLK's agile 4-wheel independent suspension, reassuring Electronic Stability Program (ESP®)³ or emergency-sensing Brake Assist system,⁴ one clue reveals who pioneered every one of these innovations: the Three-Pointed Star in its grille.

**Decisive.** The 4-wheel independent multilink suspension maintains precise wheel location in virtually all handling conditions. Its Direct-steer system sharpens steering feedback in tight corners, enhances stability on straightaways and makes parking easier. The optional Sport Packages include a sport-tuned suspension with a firmer feel and lowered ride height.

**Distinctive.** Staggered-width alloy wheels—17" split 5-spoke on the SLK 300, or 18" twin 5-spoke for the SLK 350—are wider at the rear axle, to help maximize acceleration grip while retaining a crisp steering feel. Two new Sport Packages offer 18" AMG wheels in either a high-tech multispoke design or a split 5-spoke style.

**Persuasive.** Powerful antilock brakes feature large discs on all four wheels. Perforated front discs on the SLK 350 offer enhanced fade-resistance to match its higher engine output. Brake Assist can sense a panic stop from the speed at which the driver steps on the brake pedal, and instantly apply full braking force to help shorten your stop.

Progressive. Six advanced air bags include dual knee air bags and head/thorax side-impact air bags.<sup>5</sup> Both seat belts are equipped with Emergency Tensioning Devices (ETDs) and adaptive belt-force limiters. And if an air bag or ETD deploys, the SLK's standard Mercedes-Benz mbrace™ system can automatically call for help—even if you can't.<sup>6</sup>







## It holds you close, and sets you free.

Freedom and control, hand in glove. The passion of a sports car is pure and simple: two seats with a view that extends to the horizon and every pleasure of driving close at hand. Enter the SLK-Class. Its deeply contoured sport seats embrace you in hand-fitted leather. Your hands and feet fall naturally to the gearshift, 3-spoke steering wheel and rubber-studded aluminum pedals. With a single button, you dismiss the hardtop and summon the blue sky. The sun glistens on the cockpit, and each detail of its design comes to life with a sweep of the gauges, the growl of the engine, and the wind at your back.

**Functional finesse.** The SLK cockpit strikes an ideal balance of business and pleasure. Deeply hooded instruments remain clear from noon to night. The multifunction steering wheel lets you adjust the audio, use the Bluetooth® interface, and program various vehicle settings without taking your hands off its glove-soft Premium leather rim.

Surround sound. The optional 11-speaker harman/kardon LOGIC7® audio system generates 500 watts of Dolby® Digital 5.1 surround sound. Adding the optional Multimedia Package brings nearly limitless listening choices: HD Radio™ stations, SIRIUS® Satellite Radio,® a 4GB Music Register for uploading MP3 files, a 6-DVD/CD changer, and a memory card reader.

Nimble navigation. The Multimedia Package includes the COMAND system with a 6.5" high-resolution display and navigation. It features a 40GB hard drive, Enhanced Voice Control, Zagat® Survey ratings for restaurants, hotels and golf courses, and live SIRIUS Traffic™ updates.

**Rewarding refinement.** Even a driving enthusiast enjoys a touch of easygoing luxury. The optional Premium 1 Package delivers, with 8-way power seats, each offering 4-way lumbar support and memory, plus a power steering column, rain-sensing wipers, iPod® integration, a garage door opener, and SmartKey remote control of the power top.



## Always in the moment, and ahead of its time.

A legacy of sports car innovation. Travel back in history just a few years, and you'll find only one car offering the all-season versatility of a retractable hardtop—the original SLK. Since the dawn of the sports car, there's almost always been something you could only have in a Mercedes-Benz, from fuel injection to 4-wheel independent suspension. Fast forward to today's SLK-Class and you'll be looking at the car that granted drivers the power to transform a cool evening or autumn day into perfect convertible weather, thanks to an innovative option called AIRSCARF. Like any Mercedes-Benz, the SLK-Class may be driving where other sports cars will go in the future. Its engineering, craftsmanship and style, however, are rooted in a legacy of driving passion that started with the very first car and knows no end.







Carefree comfort. The SLK can transform from open roadster to snug coupe in just 22 seconds. Its dual-zone climate control filters out dust and pollen, and lets driver and passenger enjoy separate temperatures anytime. An optional digital system controls airflow automatically.

**Endless summer.** The optional Heating Package adds heated seats, a windscreen that attaches to the roll bars, and AIRSCARF—a neck-level heating system that delivers warm air through vents in each head restraint. It offers three heat settings and speed-sensing airflow adjustment.

**Timeless tailoring.** The classically modern SLK-Class cockpit features silver-accented controls and instruments. Cool, crisp aluminum trims the dash and pedals, or opt for the rich warmth of hand-polished Burl Walnut wood on the dash, door pulls, steering wheel and handbrake.





## Connecting your life.

Stay in touch with mbrace. Your vehicle is more than a source of enjoyment, it's a vital part of everyday living. The Mercedes-Benz mbrace™ system can make it easier—from planning a trip, to remembering where you parked, to handling an unexpected emergency. You can access a world of security, convenience and destination planning services from your vehicle, your computer or even your smartphone. With advanced, reliable technology, plus 24-hour support from helpful experts, mbrace helps keep you, your life and your Mercedes-Benz connected.







From your vehicle. Three buttons inside your Mercedes-Benz can connect you to emergency services, our 24-hour Customer Assistance Center, or our Roadside Assistance service.<sup>11</sup> Numerous mbrace services are also integrated with your vehicle's optional COMAND navigation system. From your smartphone. The mbrace Mobile Application for your iPhone® or BlackBerry® lets you locate your vehicle from up to a mile away, remote-unlock its doors, find a nearby dealer, and contact Roadside Assistance, Customer Service or even Mercedes-Benz Financial with a touch.<sup>12</sup>

From your computer. Beyond the support you'll find at mbrace.mbusa.com, the Search & Send feature lets you look up destinations on Google™ Maps using any web browser. You can then send the address directly to your vehicle's navigation system with just a few clicks.

## Mercedes-Benz mbrace<sup>™</sup> packages.

Support—when and where you need it. Two service packages are available, each including an attractive complimentary trial period allowing you to experience the many ways that Mercedes-Benz mbrace can help connect and protect you and your vehicle. The standard mbrace Package (::) includes all of the Safety and Security services, as well as Search & Send,™ one of the most popular Navigation and Destination Planning features. It also includes four reassuring Convenience features, such as the ability to locate your vehicle using your smartphone. The mbrace PLUS Package (+) offers unlimited use of our expert Concierge services, spoken turn-by-turn Route Assistance—even if your car does not have a navigation system—plus traffic and weather reports based on your location.



#### Safety and Security

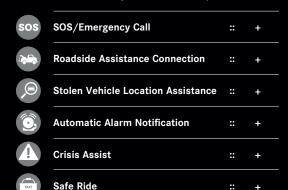


#### **Automatic Collision Notification**

With mbrace, your vehicle can call for help even if you can't. If an air bag or Emergency Tensioning Device is activated, mbrace initiates a call to the Mercedes-Benz Emergency Response Center to notify them of the incident, and provide information on your vehicle and its location. A Customer Specialist will then attempt to make voice contact with you. If you request help, or do

not respond, they will notify local emergency response

services, and stay on the line until help arrives.





#### **Navigation and Destination Planning**



#### Search & Send

A convenient way to plan your trips before you leave your home or office, Search & Send lets you use Google Maps to find a destination online, then send it directly to your Mercedes-Benz. Once you're in your vehicle, just push the *i*-Button and the address will be downloaded into your vehicle's navigation system. You can then start route guidance immediately, or save the information in your navigation system's memory.



Route Assistance

Location-Based Traffic

Location-Based Weather



#### Convenience



#### Mercedes-Benz Concierge

Subscribing to mbrace PLUS gives you unlimited access to Mercedes-Benz Concierge services, a network of experienced, professional personal assistants who can fulfill virtually any request, around the clock, right in your vehicle.



#### Remote Door Unlock



Vehicle Finder (via Mobile Application only)







Vehicle Information

:: mbrace Package features

+ mbrace PLUS Package features

Mercedes-Benz mbrace is the evolution of our existing groundbreaking in-vehicle services, offering national support along with expanded and enhanced features. To learn more about mbrace, see your dealer, call 866-990-9007 or visit **www.mbusa.com/mbrace**.



## A bold expression, and a lasting impression.

No automaker has more experience in creating a great experience. With a history of firsts that started with the invention of the car in 1886, every Mercedes-Benz embodies a unique biography of automotive achievement. And yet the most compelling memoir will be the one you experience for yourself. To help you craft the character of your SLK-Class to fit your own, an array of thoughtfully innovative options and accessories is available. Mercedes-Benz also offers you the opportunity to take your first drive in your new car in its natural German habitat, then ship it home. Wherever you choose to go with your new SLK-Class, this is the start of a memorable journey.







**Options and packages.** Lower the ride height of your SLK-Class while you elevate its performance with either of two Sport Packages. Both include a sport-tuned suspension and paddle shifters for the automatic transmission, plus 18" AMG alloy wheels in a unique design for each package.

Turn the page for more options and packages.

**Accessories.** A set of illuminated door sills is just one of the many Genuine Mercedes-Benz Accessories that have been exclusively engineered for your SLK-Class. From alloy wheels to chrome door handle inserts to all-season floor mats, they fit your lifestyle as perfectly as they fit your car.

Visit www.mbusa.com/slk-class

**European delivery.** Pick up your new Mercedes-Benz in Germany through the original manufacturer-sponsored tourist delivery program. You'll enjoy significant savings<sup>13</sup> and other benefits, as well as the unforgettable experience of a European vacation with your own SLK-Class.

Visit www.mbusa.com/edp

## Build your own SLK-Class at www.mbusa.com/slk-class

	SLK 300	SLK 350
OPTION PACKAGES		
Premium 1 Package:  • Auto-dimming inside and driver-side mirrors  • Power seats with 4-way lumbar support, power steering column and memory  • Interior Ambient Lighting Package	0	0
Garage door opener  iPod®/MP3 media interface¹0  Rain-sensing windshield wipers  SmartKey remote-control roof operation		
Multimedia Package:  • COMAND system with hard-drive navigation <sup>9</sup> and 6.5" high-resolution display  • HD Radio <sup>™</sup> receiver  • 4GB Music Register for upload of MP3 files and Gracenote <sup>®</sup> media database  • SIRIUS <sup>®</sup> Satellite Radio <sup>8</sup> with SIRIUS Traffic <sup>™</sup> • In-dash 6-DVD/CD changer and SD memory card slot	0	0
Enhanced voice control for audio, telephone and navigation		
Sport Package 1:  • 18" AMG multispoke wheels with high-performance tires <sup>14</sup> • Paddle shifters (for automatic-transmission models)  • Sport-tuned suspension	0	0
Sport Package 2:  • 18" AMG split 5-spoke wheels with high-performance tires <sup>14</sup> • Paddle shifters (for automatic-transmission models)  • Sport-tuned suspension	0	0
Lighting Package:  • Bi-Xenon headlamps  • Corner-illuminating front foglamps  • Headlamp washing system	0	0
Heating Package:  • AlRSCARF neck-level heating system  • Cloth windscreen  • Heated seats	0	0
INDIVIDUAL OPTIONS		
7-speed automatic transmission	0	•
harman/kardon LOGIC7® surround-sound system with Dolby Digital 5.1	0	0
Digital dual-zone climate control	0	0
Metallic paint	0	0
Natural Beige Premium leather	0	0
Burl Walnut wood trim on dash, door pulls, handbrake and steering wheel (not available with Sport Packages)	0	0
● Standard O Optional — Not Available		

SLK 300 Coupe/Roadster	SLK 350 Coupe/Roadster	
SPECIFICATIONS		
3.0-liter V-6, 228 hp @ 6,000 rpm, 221 lb-ft net torque @ 2,500-5,000 rpm	3.5-liter V-6, 300 hp @ 6,500 rpm, 265 lb-ft net torque @ 4,900 rpm	
6-speed manual or optional 7-speed automatic	7-speed automatic	
Staggered-width 17" split 5-spoke with high-performance tires <sup>14</sup>	Staggered-width 18" twin 5-spoke with high-performance tires <sup>14</sup>	
4-wheel multilink suspension with Direct-steer system	4-wheel multilink suspension with Direct-steer system	
Rear-wheel drive	Rear-wheel drive	
EXTERIOR DIMENSIONS		
95.7 in	95.7 in	
161.5 in	161.5 in	
51.1 in (top up)	51.1 in (top up)	
70.4 in	70.4 in	
3,208 lbs (manual) 3,252 lbs (automatic)	3,318 lbs (automatic)	
INTERIOR DIMENSIONS		
37.9 in (top up)	37.9 in (top up)	
42.5 in	42.5 in	
52.2 in	52.2 in	
54.6 in	54.6 in	
9.8 cu ft (top up)/6.5 cu ft (top down)	9.8 cu ft (top up)/6.5 cu ft (top down)	
	3.0-liter V-6, 228 hp @ 6,000 rpm, 221 lb-ft net torque @ 2,500-5,000 rpm 6-speed manual or optional 7-speed automatic  Staggered-width 17" split 5-spoke with high-performance tires <sup>14</sup> 4-wheel multilink suspension with Direct-steer system  Rear-wheel drive  NSIONS  95.7 in  161.5 in  51.1 in (top up)  70.4 in  3,208 lbs (manual) 3,252 lbs (automatic)  NSIONS  37.9 in (top up)  42.5 in  52.2 in  54.6 in	

#### **ENDNOTES**

- Stated rates of acceleration are based upon manufacturer's track results and may vary depending on model, environmental and road surface conditions, driving style, elevation and vehicle load.
- 2 The roll bar system is designed to enhance the level of rollover protection compared to a vehicle without one. No system, regardless of how advanced, can eliminate the chance of injury in an accident. Please always wear your seat belt.
- 3 No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always wear your seat belt. Performance is limited by available traction, which snow, ice and other conditions can affect. Always drive carefully, consistent with conditions. Best performance in snow is obtained with winter tires.
- 4 Braking effectiveness also depends on proper brake maintenance, and tire and road conditions.
- 5 WARNING: THE FORCES OF A DEPLOYING AIR BAG CAN CAUSE SERIOUS OR FATAL INJURIES TO A CHILD UNDER AGE 13.
  SEE OPERATOR'S MANUAL FOR ADDITIONAL WARNINGS AND INFORMATION ON AIR BAGS, SEAT BELTS AND CHILD SEATS.
- 6 All Mercedes-Benz mbrace" services operate only where cellular and Global Positioning Satellite signals are available, which are provided by third parties and not within the control of Mercedes-Benz USA, LLC. An mbrace Package trial period is offered on new, Certified Pre-Owned and pre-owned sales and leases at an authorized Mercedes-Benz dealer. Subscriber

### Color and Trim

#### PAINTWORK, METALLIC















#### PAINTWORK, NON-METALLIC



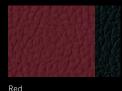




#### LEATHER UPHOLSTERY



Black













- Agreement is required for service to be active. Some services are only available on select vehicles. Your PIN is required in order to use certain services. See your dealer or www.mbusa.com/mbrace for details, including a list of compatible smartphones.

  Bluetooth® interface does not provide phone charging or external antenna. Voice interactivity feature is dependent on selected handset. Visit www.mbusa-mobile.com for details. Phone sold separately. See dealer for a list of approved compatible phones.
- 8 SIRIUS® hardware and subscription required. With the purchase of a new, SIRIUS-enabled vehicle, you'll receive a complimentary 6-month subscription to SIRIUS, courtesy of Mercedes-Benz. Subscription governed by SIRIUS Terms & Conditions available at sirius.com. SIRIUS U.S. Satellite Service available only to those at least 18 years of age in the 48 contiguous United States, DC and Puerto Rico (with coverage limitations). Service available in Canada; see www.siriuscanada.ca.
- 9 While the navigation system provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system's audio cues while driving and should only consult the map or visual displays once the vehicle has been stopped in a safe place. Maps do not cover all areas or all routes within an area.
- 10 All iPod® devices are sold separately. Feature not compatible with iPod Shuffle. See dealer for details.
- 11 Roadside Assistance repairs may involve charges for parts, service and towing. Vehicle must be accessible from main roads.

- Depending on the circumstance, these services may be provided by an outside provider, courtesy of Mercedes-Benz Roadside Assistance. Restricted roadways, acts of nature and vehicle accessibility may limit our ability to provide services to you. For full
- details of Sign and Drive services, as well as the Roadside Assistance Program, please see your dealer.

  12 mbrace is compatible with select Apple iPhone® models running OS 2.2.1 or later, BlackBerry® Curve® 8300 Series models with GPS, and Blackberry 8820 and 8830 models running OS 4.5 or later. Please visit www.mbusa.com/mbrace for more information.
- 13 European Delivery Program discount of 7% available on select models, other models offered at MSRP. See your dealer for details.
- 14 Lower aspect ratio tires and accompanying wheels provide substantially increased treadwear, increased tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions.
- 15 Extra-cost option.
- 16 Durability is based on longevity, as determined by MBUSA sales records 1952-2008 and R.L. Polk & Co. Vehicles In Operation as of 2008.



For 125 years—longer than any other automaker—we've been sharing this planet with you. Respecting it, and protecting it, have long been a part of our vision and ambition. We introduced the world's first CFC-free car, not just in its air conditioning but in its entire manufacturing process. We've been using water-borne paints for years, and source the wood for our interior trim from responsibly sustained forests. We've been pioneering advanced powertrains for generations, from today's hybrid models and 50-state clean diesels to the fuel cell vehicles of tomorrow. Mercedes-Benz is also legendary for producing automobiles of extraordinary durability, with 88% of the vehicles sold in the last 20 years—and a remarkable 75% of the vehicles we've ever sold in the U.S. - still on the road.16 After all, it takes virtually the same amount of energy to build vehicles that last as ones that won't. Even our brochures conserve resources and are produced with eco-conscious printing. Everything we engineer is born from the motivation and ingenuity to make things better. Passion with compassion – that is what drives us.





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