

Mercedes-Benz mbrace® Location-Based Traffic

BENEFITS:

- Agent-assisted traffic information and directions so the customer can focus while driving
- Receive alternative routes based on relevant traffic information

REQUIREMENTS:

- Vehicle cellular service
- Vehicle GPS satellite signal to identify location

FEATURES:

Service is available whether ignition is on or off

Location-Based Traffic*:

Get agent-assisted traffic information and route assistance by pushing the *i*-Button.

Service Description:

Location-Based Traffic provides mbrace® customers with traffic information and routing assistance around congested areas from an mbrace Customer Specialist - allowing customers to remain focused while driving.

To initiate the service, subscribers push the *i*-Button in the vehicle. The Interactive Voice Response (IVR) system audibly presents a menu of options. The customer selects TRAFFIC. The call, along with the vehicle's location information, is transmitted to the mbrace® Response Center. Once connected, customers can request traffic information or an alternate route to get to their destination from an mbrace Customer Specialist. If the vehicle is equipped with the COMAND® system with navigation, the agent can also send directions to the vehicle.

How It Works:

STEP 1: The customer pushes the i-Button.

STEP 2: The IVR system presents an audible menu of options.

STEP 3: The customer says "TRAFFIC."

STEP 4: The system connects to an mbrace Customer Specialist who will provide traffic and directions based upon the subscriber's request.

