

Mercedes-Benz mbrace® Points-of-Interest Destination Download

BENEFITS:

- Quick and easy turn-by-turn directions
- Get where you're going on the first try
- Quick access to the mbrace database of millions of POIs including coffee shops, restaurants, gas stations, rest areas, campgrounds, churches, malls, etc.

REQUIREMENTS:

- Vehicle cellular service
- Vehicle GPS satellite signal to identity location
- ▶ COMAND navigation system
- Service is available up to four days after last engine activity

FEATURES:

- Personal service from an mbrace Response Specialist provides efficient search results
- In-vehicle link to the mbrace database of more than 15 million POIs
- Directions calculated by the COMAND navigation system

Points-of-Interest Destination Download*:

On-the-go route planning with personalized assistance - right from the vehicle.

Service Description:

Points-of-Interest Destination Download allows the customer to plan routes on-the-go, transmitting accurate directions to any of the more than 15 million points-of-interest (POI) in the mbrace® database.

When a customer would like directions to a specific POI — such as a coffee shop, restaurant or gas station — they can push the *i*-Button in the vehicle. The Interactive Voice Response (IVR) system audibly presents a menu of options. The customer says "AGENT." This connects them with an mbrace Response Specialist who can assist in selecting the specific POI that best meets their needs. Once the POI has been determined, the mbrace Customer Specialist will send the address of the chosen destination to the vehicle's COMAND® navigation system. The COMAND navigation system will then calculate directions to the destination based on the vehicle's current location.

How It Works:

- STEP 1: The customer pushes the *i*-Button in the vehicle.
- STEP 2: The IVR system presents an audible menu of options.
- STEP 3: The customer says "AGENT."
- STEP 4: The customer requests a specific POI from the mbrace Response Specialist.
- STEP 5: The POI address is sent to the customer's in-vehicle COMAND navigation system.
- STEP 6: The COMAND navigation system provides directions from the customer's current location to the requested POI.

