

### Mercedes-Benz Certified Collision Application

Please read the following instructions before filling out the Mercedes-Benz Certified Collision Program Application.

#### **Dealership**

The goal of the Certified Collision Program is to offer a Mercedes-Benz Certified Collision Center to all customers, which means successfully filling all open Areas of Influence (AOI). Dealerships can sponsor as many collision centers as needed to address their customer's needs. Applying/interested Collision Centers should be in their sponsoring dealership's sales area or within a reasonable distance as determined by MBUSA. The dealership's AOI and Units in Operation (UIO) will be analyzed and the approval with be determined by MBUSA. If there is not adequate coverage within a market, the dealership will receive a letter from MBUSA. If the dealer does not take action to sponsor a Collision Center within 6 months from the notice, MBUSA will extend the opportunity to dealers outside of the AOI.

#### **Collision Center**

Please fill out the following sections:

- We wish to participate in the Mercedes-Benz Certified Collision Program
  - o Must choose either Dealer-owned or Dealer Sponsored
- We wish to apply for the following program
  - o Must choose either Base or Flite
- We wish to apply for the Vans Certified Collision Program

Please Note: Dealer Owned is a facility doing business as an extension of the Mercedes-Benz dealership.

Once these sections have been completed, please email the application to the sponsoring dealership.

#### **MBUSA Field Representatives**

Once this section has been completed by both the AM and AOM, please email the application and, AOI Release Form, to the MBUSA Collision Team.

## Mercedes-Benz Certified Collision Application

We have reviewed the materials provided and would like to take advantage of this valuable opportunity to ensure the satisfaction of Mercedes-Benz customers by providing consistent customer handling and vehicle care.

#### We wish to participate in the Mercedes-Benz Certified Collision Program (please select one):

As a Mercedes-Benz Dealer-owned Collision Center (Conducting business under the Mercedes-Benz Dealership) As a Mercedes-Benz Dealer sponsored Independent Collision Repair Provider

#### We wish to apply for the following program (please select one):

Base Certified Collision Program
Elite Certified Collision Program (Aluminum Structural Certification)

#### We wish to apply for the Vans Certified Collision Program: Yes No

Please note the Sponsoring Dealership must have a Mercedes-Benz Vans franchise.

Each applicant to the Mercedes-Benz Certified Collision Program shall undergo an inspection and comply with all the standards and requirements of the Mercedes-Benz Certified Collision Program. If you need a copy of the Program Materials please visit <a href="https://www.mbcollisioncenters.com">www.mbcollisioncenters.com</a> or email <a href="mailto:mbcollision@mbusa.com">mbcollision@mbusa.com</a> to request a copy.

#### Signing below confirms that you have read, understood and agree with the program requirements

#### **Collision Center information**

Collision Facility	Collision Center Manager (print)	
Address	Email	
City/State/Zip Code	Telephone Number	
Collision Center Manager Signature	Date	
	Dealer owned: Yes <b>or</b> No	

## Mercedes-Benz Certified Collision Application

Sponsoring Dealership Information		
Collision Facility	Collision Center Manager (print)  Email  Telephone Number	
Address		
City/State/Zip Code		
Collision Center Manager Signature	Date	
	Dealer Code	
MBUSA Information		
Dealer Code Market		
Collision Center within sponsoring Dealer's AOI Yes	or No . If "No" complete AOI Release Form.	
AOM Print Name	AOM Signature	
AM Print Name	AM Signature	

# Confirm all information is filled in and all signatures are obtained before submitting completed applications to mbcollision@mbusa.com.

MBUSA reserves the right, in its sole discretion, to amend or to introduce new Standards for the Certified Collision Program from time to time. These changes will be communicated in advance and will be included in the next audit as revised Standards, together with a compliance deadline. (The MB CCC shall adhere to all new Standards upon the upcoming audit. Any failure to meet such Standards at such time will result in deficiencies, which must be timely cured in accordance with the procedures set forth herein.) It is the responsibility of the MB CCC to periodically check the website for updated documents and materials on the MB CCP.

The submission of this Application is not to be considered approval of the same, which may only be issued in writing by MBUSA after a full review of the application materials. It is acknowledged that the Dealer is submitting this Application on a voluntary basis based upon its review of the materials provided and based upon its own business judgment. MBUSA in no way guarantees any economic results or assure increases in the Dealer's profitability or customer satisfaction scores from Dealer participating in the Program.

## Mercedes-Benz Certified Collision AOI Release Form

Please fill out the AOI that applies:

1	an authorized representative of	affirm that we have an
existing relationship with	, an authorized representative of and would like to sponsor them on the Merce	edes-Benz Certified Collision Program
We understand the facility is in		sacs benz dertined comson rrogram.
l,	, an authorized representative of	, am aware that
has an existing	relationship with and understar	nd that they will sponsor them
on the Mercedes-Benz Certified Collisio	n Program.	
to sponsor an additional collision center	, an authorized representative of r in the Mercedes-Benz Certified Collision Program and sponsor a collision center in my AOI to ensure proper	have chosen not to do so. I understand
Dealerships not participa	ting:	
1,	, an authorized representative of	, acknowledge the offer
	rtified Collision Program and have chosen not to partici	
sponsoring a local collision center. I und	derstand that MBUSA will allow another dealer to spons	or a collision center in my AOI to ensure
local customers have a certified collisio	n center option in my market.	