

B:8.75"
T:8.5"
S:8"

Livery Fleet Overview

Step up to the Mercedes-Benz Livery Fleet Program.



The Mercedes-Benz Livery Fleet Program is the new gold standard for black car service. Looking for a diverse range of luxury sedans with advanced tech, industry-leading safety and customized livery services? Then this program is for you. And when it comes to long-term savings, Mercedes-Benz delivers. With low fuel costs, fewer maintenance costs and great resale value, our sedans boast a highly competitive total cost of ownership.

E-Class is a first-class livery sedan.

- Ample leg room for maximum passenger comfort
- Luxury Styling Package with luxury black interior, exterior and Black Ash Wood
- The turbo E 350 squeezes more power out of less fuel
- More standard advanced safety technology than ever
- Smartphone integration
- Dual-zone automatic climate control
- 64-color interior ambient lighting



S-Class is the ultimate symbol of livery prestige.



GLS is the new pinnacle of livery capability.



The flagship of the Mercedes-Benz fleet.

- Biturbo power raises efficiency, and your pulse
- Exclusive Black Nappa Leather¹
- Executive Rear Seat Package²
- 4-zone Climate Control³
- Power Rear Seats⁴
- Smartphone integration
- Premium interior lighting
- Active Parking Assist
- Burmester[®] Surround Sound System

GLS sets the bar for 7-passenger luxury SUVs.

- Three rows of luxury with Captain's Chairs now available at no cost
- Heated power front seats. Reclining second row, power-folding third row with adult-sized comfort
- Equipped with the new MBUX infotainment system, it's quite possibly the most capable, natural and intuitive speech interface from any automaker

Merkley+PARTNERS 200 Varick St. New York, NY 10014 : Phone 212-805-7500

MFL_GEN_MPNY-P00004128_A Client: Fleet Affinity Partner WO: 2019 Livery Sell Sheet
PATH: M_P_MECHANICALS:Mercedes:MFL:GEN:MPNY-P00004128:MFL_GEN_MPNY-P00004128_A

SPECS

L/S: 8" x 10.5"
DOC SIZE: 8.5" x 11"
B: 8.75" x 11.25"
G: None

TEAM

Creative: Marcy Aronson Ryan Karell
Acct: Jordan Sabourin
Prod/Traf: Brian Mercer Lynn Mathis
Studio: bd

MEDIA / PRINT INFO

Pubs: None
Media: None
Round: 1
Printed: 10-4-2019 10:10 AM @ None

COLORS

- Cyan
- Magenta
- Yellow
- Black



	PRF	DQC	PRD	AD	CW	AE	CLI	CD	STA	STM
OK										
w/COR										
DATE										

FONTS

Corporate A Condensed T Regular
Corporate S Bold, Regular
TT Slug OTF Bold, Regular

IMAGES

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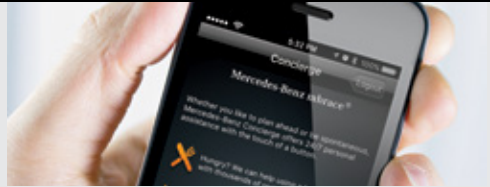
Livery Fleet Overview

Service, support and safety for your livery.



Committed customer service and support for the long haul.

- 24/7 Roadside Assistance
- Concierge Service
- Mobile Service brings dedicated vehicle care to you⁵
- All-new complimentary 2-year Pre-paid Maintenance Program on S-Class and E-Class Sedans⁶
- Livery Extended Limited Warranty program⁷
 - 3 years/100,000 miles or
 - 3 years/135,000 miles



MOBILE SERVICE
by Mercedes-Benz



Mercedes **me** connect Telematics technology keeps track of your fleet.

Assisted Services keeps your fleet in tip-top shape:

- Maintenance management
- Accident recovery
- Breakdown assist
- Remote vehicle diagnostic

Connected Services keeps an eye on your fleet:

- Vehicle tracker
- Parked vehicle locator
- Live traffic information
- Available in-car WiFi⁸

Mercedes-Benz safety and driver assistance: Peace of mind for passengers, helps protect your bottom line.



Blind Spot Assist

Icons in the side mirror light up when radar sensors detect a vehicle next to you.



PRE-SAFE[®] Sound

Vehicle emits a sound if the vehicle senses impending impact, making muscles in the ears contract to help prevent hearing loss from a loud crash.⁹



Active Brake Assist

If driver fails to respond to visual and audible warnings, braking can automatically initiate.¹⁰



Car-to-X Communication

An advanced network that communicates potentially hazardous situations between drivers.

1 Black Nappa Leather is not a standard feature on the S 450 model. Available at additional cost.
 2 Executive Rear Seat Package is available at additional cost.
 3 4-zone Climate Control only available with Rear Seat Package.
 4 Power Rear Seats available at additional cost.
 5 Mobile Service where available. This product may not be available for all vehicle models.
 6 Livery Complimentary 2-year Pre-paid Maintenance Program eligible models: MY20 E 350W, E 350W4, S 450V and S 450V4. Not applicable for GLS or GLE. Term: 2 years/20,000 miles. Additional maintenance may be required according to your driving habits, mileage and local environment. Please refer to your Pre-paid Maintenance agreement for details of terms, conditions and specific coverage details, including limitations, exclusions and transferability. Agreement cannot be canceled and is non-refundable, subject to any limitations under state law. Coverage may vary by state.
 7 Livery Extended Limited Warranty program available for purchase. Coverage excludes front and rear shock absorbers. This program may not be available for all vehicle models.
 8 In-car WiFi available at additional cost. Product may not be available for all vehicle models.
 9 Optional equipment shown in MY19 E 53.
 10 Radar-based technology can alert you if you're approaching a vehicle ahead, or even some stationary objects, at a speed and distance that suggests a collision is likely. As soon as you start to brake, it can automatically provide an appropriate level of braking to help prevent a collision or reduce its severity. If you fail to respond, it can also initiate braking automatically at a range of driving speeds. The system can also detect and react to crossing pedestrians at typical city speeds.

Call the Fleet Hotline at
(866) 628-7232 or email
FleetOperations@mbusa.com
to find out more information.

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