

# Dynamic all the way.

Unlock incentives on the sophisticated 2025 GLA SUV.



Lease the 2025 Mercedes-Benz GLA SUV, and receive a \$2,500 incentive<sup>1</sup> toward your lease down payment. Or receive a \$500 incentive<sup>1</sup> toward your down payment or reduced from the purchase price.

The 2025 GLA SUV maximizes every space — modular rear seats that adapt to your day while the available Panorama roof expands your cabin feel. Stay connected with wireless Apple® CarPlay<sup>®2</sup>, Android Auto and available wireless charging throughout your journey. And when the road gets unpredictable, standard Blind Spot Assist and advanced DISTRONIC® Adaptive Cruise Control<sup>3</sup> can help you stay in control.

## SAVINGS UP TO \$8,000<sup>1</sup>

SUV			COUPE / SEDAN			PLUG-IN HYBRID / ELECTRIC		
<b>MY25 GLC SUV</b>	<b>MY25 GLE SUV</b>	<b>MY25 GLS SUV</b>	<b>MY25 CLA COUPE</b>	<b>MY25 C-CLASS</b>	<b>MY25 CLE COUPE</b>	<b>MY25 GLC 350e</b>	<b>MY25 GLE 450e</b>	<b>MY25 EQE SUV</b>
From \$49,550 <sup>3</sup>	From \$62,250 <sup>3</sup>	From \$90,250 <sup>3</sup>	From \$42,750 <sup>3</sup>	From \$49,650 <sup>3</sup>	From \$59,550 <sup>3</sup>	From \$60,300 <sup>3</sup>	From \$72,250 <sup>3</sup>	From \$64,950 <sup>3</sup>
<b>SAVE \$2,000<sup>1</sup></b>	<b>SAVE \$2,500<sup>1</sup></b>	<b>SAVE \$2,500<sup>1</sup></b>	<b>SAVE \$2,500<sup>1</sup></b>	<b>SAVE \$2,500<sup>1</sup></b>	<b>SAVE \$2,000<sup>1</sup></b>	<b>SAVE \$2,000<sup>1</sup></b>	<b>SAVE \$2,500<sup>1</sup></b>	<b>SAVE \$8,000<sup>1</sup></b>

## DISCOVER EVEN MORE OFFERS.

Your program may offer more. Contact your local authorized Mercedes-Benz Dealer to unlock every opportunity.



Mercedes-Benz  
STAR ACCESS<sup>SM</sup>

<sup>1</sup>Fleet incentives available only for qualified customers on certain Mercedes-Benz models. Not all engine variants are eligible for Fleet incentives. Please confirm with dealership if chosen vehicle is eligible for Fleet incentives at the time of purchase. Incentive must be used at time of purchase/lease. Incentives vary based on vehicle model and purchase method as indicated. Control numbers are only valid for 60 days, or the end of the current calendar year (whichever occurs first). MBUSA can't generate or reactivate control numbers, so members need to be sure they are ready to purchase and take delivery. All current program rules remain in effect and as stated in the program rules, specifically: MBUSA has the right to grant or deny a Control Number. If granted, the control number is not assignable and only the member (and their co-buyer or co-lessee) is authorized to use the control number. Control numbers are a benefit to the member and the member must be listed as the buyer/co-buyer or lessee/co-lessee and listed as a registered owner of the vehicle. Star Access<sup>SM</sup> incentives cannot be used in conjunction with Diplomat, European Delivery, Special Demos, Certificate Programs, Mercedes-Benz Incentive Bonus Cash and other Fleet programs, or non-U.S. specification vehicles. Incentive amounts are subject to change on a monthly basis and should be confirmed with your dealer at the time of transaction. Amount of actual savings may vary depending on model selected and purchase method. Offer expires March 31, 2026.

<sup>2</sup>Apple CarPlay<sup>®</sup> is a product of Apple Inc. Android Auto is a product of Google Inc. Device and app providers' terms and privacy statements apply. Requires connected compatible device and data plan. Apps, content and features are selected solely by their providers. Connection to apps and streaming services may be limited by the device's network connection. Data usage is routed through device and subject to fees, charges and restrictions in user's wireless plan. Vehicle's factory audio/information interface, including navigation, may not be used simultaneously with Apple CarPlay or Android Auto. When Apple CarPlay or Android Auto is in use, the steering-wheel voice control button accesses Siri<sup>®</sup> or Google voice recognition software for voice commands.

<sup>3</sup>Active Distance Assist DISTRONIC is not a substitute for active driving involvement. It is the driver's responsibility at all times to be attentive to posted speed limits, traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Braking effectiveness also depends on proper brake maintenance, and tire and road conditions. See Operator's Manual for system operating speeds and additional information and warnings.

<sup>4</sup>MSRP based on 2025 models. Suggested starting MSRP excludes all options, taxes, title, registration, transportation charge and dealer prep fee. Actual prices may vary by dealer.

Please note that these incentives can be combined with most, but not all, retail programs offered at the time of the transaction.