

Disclosure

The following disclosures are made pursuant to the California Consumer Privacy Act of 2018 (“CCPA”). These disclosures supplement any other privacy notices provided by MBUSA. The below chart reflects the categories of personal information we have collected from California consumers over the past twelve months, the categories of sources from which the information was collected, the business or commercial purpose for which the information was collected, and the categories of third parties with whom we have shared that information.

Categories of Personal Information Collected	Sources of Collection	Business/Commercial Purpose for Collection	Categories of Third Parties Receiving Personal Information
Personal identifiers including your name, alias, signature, address, phone number, email address, driver’s license or other state identification card.	You. Authorized MBUSA dealers. Vehicle owners.	To provide our products and services. To communicate with you. To establish an account with us. To connect vehicles with devices and applications. To provide you with information about products and services that may be of interest to you.	Affiliates. Authorized MBUSA dealers. Vehicle services providers. Identity verification service providers. Marketing services providers. Vehicle owners.
Financial information including your credit card number, debit card number, or other financial information.	You. Affiliates. Authorized MBUSA dealers.	To provide you with vehicle financing options. Retail sales from our online store.	Affiliates. Payment processors.
Insurance information including automotive policy and coverage information.	You.	To provide you with repair-related services.	Authorized MBUSA Dealers.
Biometric information	You.	To verify your identity when you use our authentication services.	Identity verification service providers.

<p>Internet and other network activity information including online identifiers such as your IP address or device identifier, browsing history, search history, and information about your interactions with MBUSA websites, applications, or advertisements.</p>	<p>You. Website analytics service providers. Devices and platforms you use to access our online services.</p>	<p>To assess aggregate visitor volume and interest. Improve website performance and functionality. To prevent, detect, and investigate fraud or other security incidents. To provide you with information about our products and services that may be of interest to you.</p>	<p>Marketing services providers. Vehicle owners.</p>
<p>Geolocation data reflecting physical location or movements.</p>	<p>You. Devices and platforms you use to access our online or connected services.</p>	<p>To provide you with connected vehicle and roadside assistance services.</p>	<p>Authorized MBUSA dealers. Vehicle services providers. Vehicle owners.</p>
<p>Purchasing history and tendencies including records of personal property, products, or services purchased, obtained, or considered.</p>	<p>You. Authorized MBUSA Dealers.</p>	<p>To provide you with information about our products and services that may be of interest to you.</p>	<p>Marketing services providers. Authorized MBUSA dealers.</p>
<p>Photographs and audio recordings.</p>	<p>You.</p>	<p>To provide you with connected vehicle and customer services.</p>	<p>Authorized MBUSA dealers. Vehicle services providers.</p>
<p>Information reflecting your preferences, characteristics, predispositions, behavior, attitude, and any other inferences drawn from your personal information.</p>	<p>You. Devices and platforms you use to access our online or connected services.</p>	<p>Improve our products and services. To provide you with information about our products and services that may be of interest to you.</p>	<p>Marketing services providers.</p>

	Consumer reporting agencies.		
Information about your vehicle and its operation, including but not limited to vehicle build, systems status, charging location and source, vehicle location, brake usage, speed, and direction.	The vehicle. Devices and platforms you use to access our online or connected services.	To provide you with connected vehicle and roadside assistance services. Improve our products and services.	Affiliates. Authorized MBUSA dealers. Vehicle services providers. Vehicle owners.

In the past twelve months we have disclosed personal information to third parties for business or commercial purposes. The categories of personal information we have disclosed to third parties for business or commercial purposes are:

- Personal identifiers
- Financial information
- Biometric information
- Insurance information
- Geolocation data
- Internet or other network activity
- Purchasing history
- Inferences drawn from other personal information
- Photographs and audio recordings.

In the past twelve months we have shared the following categories of personal information with third party authorized Mercedes-Benz dealers and vehicle service providers to inform you about vehicle product and service offerings:

- Personal identifiers
- Insurance information
- Internet or other network activity
- Purchasing history
- Geolocation data
- Photographs and audio recordings

The CCPA defines the “sale” of information broadly and some of our personal information sharing may be considered a “sale” under this definition. Below we have listed the categories of personal information we have shared with our marketing partners in a way that may be considered a “sale” for CCPA purposes:

- Personal identifiers
- Internet or other network activity

- Purchasing history

The categories of third parties to whom the above information MBUSA does not have actual knowledge that it sells the personal information of minors under 16 years of age.

Your California Privacy Rights

California residents have the rights listed below. Please note that some of these rights may not apply to you, including if you are the authorized user of a vehicle owned by another.

Right to Opt Out

California residents have the right to opt out of the sale of their personal information. You or your authorized agent can submit an opt-out request [here](#) or by calling 1-833-808-5050

Right to Know

California residents have the right to request that we disclose the categories and specific pieces of personal information we collected, used, disclosed, and sold during the past twelve months, the categories of sources from which their personal information was collected, our business or commercial purposes for collecting or selling their personal information, and the categories of third parties with whom we shared their personal information. You or your authorized agent can submit a request [here](#) or by calling 1-833-808-5050. In order to respond to your request, we will need to verify your identity by asking you for certain personal information to match with the information we have on file. The personal information that we use to verify your identity will not be used for any other purpose.

Right to Delete

California residents have the right to request deletion of the personal information we have collected from them. You can submit a deletion request [here](#) or by calling 1-833-808-5050. In order to respond to your request, we will need to verify your identity and residency. The personal information that we use to verify your identity and residency will not be used for any other purpose.

We do not discriminate against California residents who exercise their CCPA privacy rights.

If you have questions about this policy, please contact us at 1-833-808-5050.

Right to Non-Discrimination

California residents have the right to not receive discriminatory treatment for exercising their CCPA privacy rights. We do not discriminate against California residents who exercise their CCPA privacy rights.

Contact Us

For a complete description of our privacy practices, our complete Privacy Statement is available [here](#).

If you have questions about this policy, please contact us at myprivacy@mbusa.com or call us at 1-833-808-5050.