



Mercedes-Benz

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**MERCEDES-BENZ DELIVERS RECORD JANUARY  
SALES VOLUME WITH 24,619 UNITS, UP 8.9%  
Sprinter Vans posts 16.8% gain at 1,505**

MONTVALE, N.J. – Mercedes-Benz today reported a record January sales volume of 24,619, increasing 8.9% from the 22,604 units sold in January 2014. Adding 1,505 units for Sprinter Vans and 492 units at smart, MBUSA achieved its highest January to date with a grand total of 26,616 vehicles, up 9% from a year ago.

“On the heels of record sales in 2014, a best-ever January is the perfect way to kick off the New Year,” said Stephen Cannon, president and CEO of MBUSA. “Our product offensive continues in 2015 with the launch of the Mercedes-Maybach S600, a fully redesigned light truck lineup and the hero of our Super Bowl spot this year, the Mercedes-AMG GT S. Stay tuned.”

Mercedes-Benz volume leaders in January included the C-, E- and M-Class model lines. The new C-Class took the lead at 6,236, up 8.5% from the 5,748 units sold the same month last year. The E-Class followed with sales of 4,336, while the brand’s best-selling sport utility, the M-Class, rounded out the top three with an increase of 11.3% to 3,144. At the high end, sales of the flagship S-Class increased 22.2% from January 2014 to 1,566.

Mercedes-Benz AMG high-performance models sold 790 units in January, while the brand’s BlueTEC diesel lineup finished the month at 942.

Separately, Mercedes-Benz Certified Pre-Owned (MBCPO) models recorded their best January ever with sales of 9,456, up 13.9% from the 8,305 units sold the same month last year.

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**About Mercedes-Benz USA**

Mercedes-Benz USA (MBUSA), headquartered in Montvale, New Jersey, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse line-up in the luxury segment with 14 model lines ranging from the sporty CLA-Class four-door coupe to the flagship S-Class.

MBUSA is also responsible for the distribution, marketing and customer service of Mercedes-Benz Sprinter Vans, and smart products in the U.S. More information on MBUSA and its products can be found at [www.mbusa.com](http://www.mbusa.com), [www.mbsprinterusa.com](http://www.mbsprinterusa.com) and [www.smartusa.com](http://www.smartusa.com).

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