



Mercedes-Benz

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**MERCEDES-BENZ REPORTS OCTOBER
SALES OF 28,659 UNITS
MBUSA posts 0.7% YTD increase**

ATLANTA – Mercedes-Benz USA (MBUSA) today reported October sales of 28,659 vehicles, decreasing 1.0% from the 28,952 vehicles sold during the same month last year. Mercedes-Benz Vans also reported October sales with 2,724 units, down 2.7% and smart reported 418 units, bringing MBUSA grand total to 31,801 vehicles for the month, down 2.1% from last year. On a year-to-date basis, Mercedes-Benz retails totaled 277,863. Adding year-to-date-sales of 27,880 for Vans and 4,462 for smart, MBUSA posted a grand total of 310,205 units in October, increasing 0.7% from the previous year.

“We’re on track for another great year as we continue into the fourth quarter,” said Dietmar Exler, president and CEO of MBUSA. “Overall MBUSA sales for the year are outperforming last year, which was our highest year on record.”

Mercedes-Benz volume leaders in October included the C-Class, GLE and E-Class (including the CLS) model lines. The C-Class took the lead at 6,227, followed by the GLE at 4,042. The E-Class, rounded out the top three with 3,827 units sold.

Mercedes-AMG high-performance models sold 1,903 units in October, with a total of 17,545 units sold year-to-date (up 40.8 %).

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Separately, Mercedes-Benz Certified Pre-Owned (MBCPO) models recorded sales of 10,022 vehicles in October, an increase of 4.1% from last year (9,629). On a year-to-date basis, MBCPO sold 102,256 vehicles, an increase of 2.9%.

About Mercedes-Benz USA

Mercedes-Benz USA (MBUSA), headquartered in Atlanta, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse lineup in the luxury segment with 15 model lines ranging from the sporty CLA-Class four-door coupe to the flagship S-Class and the Mercedes-AMG GT S.

MBUSA is also responsible for Mercedes-Benz Vans and smart products in the U.S. More information on MBUSA and its products can be found at www.mbusa.com, www.mbsprinterusa.com and www.smartusa.com.

Accredited journalists can visit our media site at www.media.mbusa.com.

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